



Case Study

Industry

Aerospace

Challenge

High volume hiring

Solution

Pay-per-click campaign



+100,000

Clicks



400

Job Listings



1+ yrs

Duration

Lockheed Martin is a global security and aerospace company that employs approximately 110,000 people worldwide and is principally engaged in the research, design, development, manufacture, integration and sustainment of advanced technology systems, products and services. Lockheed Martin turned to Getwork for help in filling jobs in the growing areas of information technology, software development and other positions in the organization.

Over the past thirteen months, Getwork has helped to increase candidate flow by delivering more than 100,00 clicks to nearly 400 of Lockheed Martin's job listings.

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